

1. Wellness Class Package (Basic Orientation Seminar)

Absolutely everything you need to do health talks in-office or in your community.

This 1 CD, 1 DVD set includes:

- **Wellness Class Strategies:** The “Nuts and Bolts” of doing health talks. These 21 pages are jam-packed with guidelines and strategies including “How to get people to attend”, and “How to get new patients to sign-up at the end of your health talk”.
- **Wellness Class Script:** An easy to follow script that “flows” with the power point slides. The purpose is to “transform” a persons current cultural bias’s and beliefs about health and chiropractic. Includes opening and closing stories/jokes, quotes, statistics, experiential exercises, posture sheets, two different “closing” scripts, and much more!
- **Wellness Class Slides:** 85 fantastic, beautifully illustrated power-point slides that “flow” with the Wellness Class Script.
- **Wellness Class Notes:** This “Patient Referral Kit” is the handouts that you give to patients at the Basic Class. Includes a cover letter that explains the objectives of the evening, 2 different posture check sheets, “sign-up” sheets, “Health Pass” and “Gift Certificate” (for new patient sign-ups), and an evaluation form (great for getting patient testimonials about you health talks!).
- **Wellness Class DVD:** An excellent, 1 hour “live” presentation of the Basic Health Talk. Can be used as a guideline for the chiropractor or as a “take-home” wellness class for people who can’t attend your in-office talks.

BONUS! Children’s Wellness Class

Everything you need to do health talks at the elementary and high school levels. Includes guidelines and strategies, scripts, introductory letters to teachers, 3 different nervous system “skits” that demonstrate in a fun, interactive way how the nervous system works, and much more!

Updated for 2005, this **Wellness Class Package** will remind you and your patients that Chiropractic is essential for overall health and wellness!

***Total: \$ 399.00 (Great Value!)
(includes shipping and handling)***

2. Strategies for Healthy Living Seminar Package (Advanced Seminar)

Absolutely essential for getting regular patients to commit to Lifetime/Wellness Care and the “Chiropractic Lifestyle”. Covers the physical, chemical and emotional stressors of the vertebral subluxation complex. Positions you as their “health/wellness coach” or “health facilitator”. Become the “go-to” guy/girl in your community! **This set includes:**

- **Advanced Strategies for Healthy Living Seminar Book:** A great “resource” guide for your patients including over 40 pages on topics covering chiropractic, stress management, nutrition, exercise, and parenting.
- **Advanced Strategies for Healthy Living Seminar DVD:** A 2-DVD set of a live 2-hour presentation demonstrating how to reduce physical, chemical, and emotional stressors in the lives of your patients. A great guide for positioning you as the “expert” in Wellness Care. Can also be used for in-office lectures as well as “take-home” for patients who cannot attend.

Total: \$ 199.00 (WOW!)
(includes shipping and handling)

Website Special !!

Buy both (the Basic and Advanced packages) for \$548.00 and save \$50.00. Outstanding value!! (Includes shipping & handling)

Subtotal	\$ _____
P.S.T. 7%	\$ _____
Total	\$ _____

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Fax 24 hours a day, mail or e-mail your order.